

AD SIZE SPECIFICATIONS FOR THUNDER ROADS MAGAZINE OF MICHIGAN

FORMATS FOR SUBMISSIONS:

Resolution - 300DPI AT ORIGINAL SIZE

JPEG

PSD

PDF (press quality)

No Word or Publisher

TRIM SIZE

8.25 inches WIDE x 10.75 inches TALL

SAFE TITLE

7.5 inches WIDE x 10 inches TALL

FULL PAGE NO BLEED

7.5 inches WIDE x 10 inches TALL - same as safe title

FULL PAGE WITH BLEED

**1/2 INCH ALL THE WAY AROUND TRIM SIZE =
9.25 inches WIDE x 11.75 inches TALL**

Make sure your background goes all the way to bleed

SAFE TITLE = 7.5" WIDE x 10" TALL

Keep all text, photos and graphics within safe title area

HALF PAGE HORIZONTAL

7.5 inches WIDE x 4.95 inches TALL

HALF PAGE VERTICAL

3.72 inches WIDE x 10 inches TALL

QUARTER PAGE

3.72 inches WIDE x 4.95 inches TALL

EIGHTH PAGE

3.72 inches WIDE x 2.45 inches TALL

**CENTER SPREAD NO BLEED
TRIM SIZE**

**15.75 inches WIDE x 10 inches TALL - same as safe title
16.5 inches WIDE X 10.75 inches TALL**

CENTER SPREAD W/BLEED

**1/2 INCH ALL THE WAY AROUND TRIM SIZE =
17.5 inches WIDE x 11.75 inches TALL**

SAFE TITLE = 15.75" WIDE x 10" TALL

COVER

PLEASE SUPPLY LAYERED PSD FILE

**Same as Full Page with Bleed except leaving room for
masthead and cut line (see Safe Title below)**

Make sure your background goes all the way to bleed

SAFE TITLE for Cover =

Come in 3 inches from top OF BLEED

Come in 1.5 inches from bottom OF BLEED

Come in 1.125 (1+1/8) inches from left and right OF BLEED